

PTO/SB/08A and B (08-03) U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Substitute for Form 1449A/PTO  <b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  <i>(Use as many sheets as necessary)</i>	<b>APPLICATION NO.:</b> 10/615,219	<b>FILING DATE:</b> July 7, 2003
	<b>FIRST NAMED INVENTOR:</b> John R. Klug, et al.	<b>ART UNIT:</b> 2143
	<b>EXAMINER NAME:</b> Nguyen, Phuoc H.	<b>ATTY. DOCKET NO.:</b> 1489/US/1

### U.S. PATENT DOCUMENTS

EXAMINER INITIALS*	Cite No.	PATENT NUMBER	ISSUE DATE	Name of Patentee of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number – Kind Code <sup>2</sup> (if known)	MM-DD-YYYY		
/PN/	1.	5,375,240	12/1994	Grundy	
/PN/	2.	5,627,886	05/1997	Bowman	
/PN/	3.	6,507,872	01/2003	Geshwind	
/PN/	4.	6,823,327	11/2004	Klug et al.	

### U.S. PUBLICATION DOCUMENTS

EXAMINER INITIALS*	Cite No. <sup>1</sup>	PUBLICATION NUMBER	PUBLICATION DATE	Name of Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number – Kind Code <sup>2</sup> (if known)	MM-DD-YYYY		

### FOREIGN PATENT DOCUMENTS (copies enclosed herewith)

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		Country Code <sup>2</sup> – Number <sup>4</sup> – Kind Code <sup>3</sup> (if known)	MM-DD-YYYY			
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### NON PATENT LITERATURE DOCUMENTS (copies enclosed herewith)

EXAMINER INITIALS*	Cite No. <sup>1</sup>	Include name of Author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T <sup>3</sup>
/PN/	5.	Office Action in Ex Parte Reexamination Application No. 90/007,961, mailed 10/22/07, 13 pages	
/PN/	6.	Response by Patent Owner to Office Action in Ex Partes Reexamination Application No. 90/007,961, dated December 21, 2007, 20 pages	
/PN/	7.	Office Action in Ex Parte Reexamination Application No. 90/007,962, mailed 11/05/07, 38 pages	

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<b>PTO/SB/08A and B (08-03)</b> <b>U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE</b> <b>Substitute for Form 1449A/PTO</b>  <b>INFORMATION DISCLOSURE</b> <b>STATEMENT BY APPLICANT</b>  <i>(Use as many sheets as necessary)</i>	<b>APPLICATION NO.:</b> 10/615,219	<b>FILING DATE:</b> July 7, 2003
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<b>NON PATENT LITERATURE DOCUMENTS (copies enclosed herewith)</b>			
/PN/	8.	Response by Patent Owner to Office Action in Ex Partes Reexamination Application No. 90/007,962, dated January 7, 2008, 20 pages	
/PN/	9.	Research Firms Strive for Web Tracking that Counts New Tracking Systems Promise Individual Consumer Portraits," Interactive Marketing News, v2, n13, June 13, 1995.	
<b>EXAMINER</b>		/Phuoc Nguyen/	<b>DATE CONSIDERED</b> 03/14/2008
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<sup>1</sup> Applicant's unique citation number (optional). <sup>2</sup> See Kinds Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. <sup>3</sup> Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). <sup>4</sup> For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. <sup>5</sup> Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST.16 if possible. <sup>6</sup> Applicant is to place a check mark here if English language Translation is attached.

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